Sponsorship Proposal 2014

SATURDAY 16 AUGUST, 2014
You are Invited...

Following the success of our past Race Days, I extend an invitation to you to support our eighth Mater Dei Charity Race Day to be held at Kembla Grange Race Course on Saturday 16 August 2014.

Our Race Days have enjoyed great support and all in attendance have experienced a Race Day with a purpose and a difference.

To date the Race Day has raised over $160,000 to fund Mater Dei’s Community Participation Programs for the special needs children in our care. Through regular visits into the wider community, these programs provide our students an opportunity to learn basic life skills like how to use an ATM, shop at the supermarket, pay bills at the post office, travel on public transport, order a meal, or spend time in a mainstream school environment with their siblings and friends. Our senior students can also work one day per week in a local business and experience life as an employee and as a co-worker. Through these experiences, our students learn become confident and contributing members of their community, a wish I am sure we have for all children.

Enclosed is a sponsorship package for this year’s Race Day and I refer you to our website www.materdei.org.au if you require more information about Mater Dei. In response to valuable feedback and suggestions from last year’s participants, the Organising Committee is implementing some changes which will add to the experience of the day. Ticket prices have also been adjusted to compensate for an improved dining experience and a modification to our fundraising program on the day. Despite inevitable increases in venue expenses, please note that Sponsorship Packages have remained the same as in previous years and are exceptional value, starting at $2,000.

Please join us for what promises to be a great day of fun and excitement for the benefit of the children at Mater Dei.

To assist with our planning please complete and return the enclosed form by Monday 21 July 2014.

Yours sincerely,

Tony Fitzgerald
CEO/Principal

Organising Committee members: Tony Sanderson (Chair), Glenn Fordham, Debbie Gates, Paul Hillbrick, Carmen Nardi and Mark Scarce.
Sponsorship Packages

Race Sponsor $4,000
- Race naming rights which is broadcast on all radio and TV stations who cover races. Sponsor acknowledgement with all Illawarra Turf Clubs radio/TV commercials.
- Sashing of the winning horse by the Sponsor’s representatives.
- One full page advertisement in the race book (8cm x 20cm long, portrait) and acknowledgement in the Mater Dei Program.
- Acknowledgement in pre-race publicity via radio stations - Macarthur’s C91.3 and Illawarra’s I.98.
- On-course advertising (supplied by Sponsor) and table signage.
- 20 reserved seats (two tables of 10) in the Bert Lillye Lounge for a 3 course sit down menu, beer, wine, soft drinks and afternoon tea.
- Unlimited free course entry tickets which may be used for promotional purposes.
- 20 complimentary race books.

Gold Sponsor $2,000
- One full page advertisement in the race book (8cm x 20cm, portrait) and acknowledgement in the Mater Dei Program.
- On-course advertising (supplied by Sponsor) and table signage.
- Table of 10 in the Bert Lillye Lounge for a 3 course sit down menu, beer, wine, soft drinks and afternoon tea.
- 10 Course entry tickets and race books.

Individual Ticket $140 each or table of 10 for $1,400
- One ticket to Bert Lillye Lounge for a 3 course sit down menu, beer, wine and soft drinks and afternoon tea.
- Course entry ticket and race book.

All donations of $2 and over are tax deductible
Features of the Day

The event consists of an eight race program offering potential sponsors a range of packages.

Campbelltown Catholic Club, one of the region’s top award winning clubs, has once again agreed to be the Major Sponsor of the day, an association which adds to the prestige of the event.

- Gates open at 11am with the first race commencing at approximately 12.30pm and last race finishing at approximately 4.50pm.
- Unlimited free parking available at the infield car park.
- Kembla Grange Racecourse and City Rail have an ongoing arrangement in relation to train services. Persons wishing to travel by train to Kembla Grange Station (travelling both North and South bound) can do so between the hours of 10am and 6pm.
- Kembla Grange Station is located directly across the road from the Racecourse. The distance from the platform to the turnstiles is approximately 200m.
- The Bert Lillye Lounge is equipped with full racing broadcast monitors and TAB facilities
- Dress code is smart casual.
MATER DEI CHARITY RACE DAY

Inclusion for All

A chance to empty your pockets and grow your heart!

Tony Sanderson
Chair, Organising Committee

CHEQUES
Please make payable to Mater Dei and send to:
Carmen Nardi
PO Box 3090
Narellan NSW 2567

DIRECT DEPOSIT
CBA, Mater Dei
BSB 062 516
A/C 00112432
Please quote “Race Day/Your Name” when making your deposit.

EMAIL or FAX BACK
carmenn@materdei.org.au
4654 8717

RSVP
21 July 2014
or until sold out
Be quick! This event sells quickly!

Please advise us of any special dietary requirements

Sponsorship Booking Form

Organisation Details
Name __________________________________________________________
Address _________________________________________________________
Phone __________________________________________________________
Email __________________________________________________________

Sponsorship Options
☐ Race Sponsor $4,000
☐ Gold Sponsor $2,000
☐ Table of 10 $1,400
☐ Individual Ticket $140 each. No. required: ___

Donations
☐ I am unable to attend the Race Day. Please find enclosed a donation for the children at Mater Dei.

Payment Details
☐ Cheque (details provided on left)
☐ Direct Deposit (details provided on left)
☐ Credit Card ☐ Mastercard ☐ VISA ☐ AMEX
____________________ / __________________ / __________ / __________ CCV ______

Name ________________________________________________ Expiry ____ / _____
Signature ______________________________________________________________________

Please advise us of any special dietary requirements